



Photo Credit: Melissa Riley

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MY HOMEMADE BUSINESS

Venture Dedicated to Preserving Memories

Isabel and David Andrews want to help people live forever by preserving the stories of their lives for future generations. Too often, they say, the idea of preserving a loved one's memories comes too late. If only they had written down their memories; but these days, who has the time?

YourStory, Inc.,® preserves those special memories through books and mementos that tell stories through the customer's own words and pictures.

The concept is simple. A YourStory interviewer spends time with the subject, who shares stories from their life; from highlights such as childhood, careers, and raising a family, to simple but revealing moments. These stories are woven into a narrative of the subject's life, complete with photographs.

The end result, an enjoyable story in a hardbound book, is a keepsake that can be passed on to future generations. Along with several copies of the book, packages also include an audio recording of the interviews on CD.

In addition to life stories, YourStory Inc. also offers newspaper-style Tributes that can be displayed at retirement parties, weddings, or other special occasions. Clients often receive our services as a gift from friends and family, says David.

For Isabel and David, who recently moved from Wheaton to Naperville with their daughter, the business was a natural fit. David is a creative writer and journalist who loves weaving stories together. Isabel, a veteran of The Chicago Field Museum, likes watching clients get excited about preserving their history. People just light up as they tell their stories, says Isabel. It reminds me that all of our memories have meaning, no matter how seemingly big or small.

For more information, call (630) 717-9706 or visit www.all-your-story.com